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Silver Creek Systems Delivers Enterprise-Strength Scalability with DataLens™ System Version 3.2

Breakthrough Technology Resolves Enterprise Data Incompatibility Issues With Improved Scalability, Integration and Administration

LOUISVILLE, Colo. – March 1, 2005 – Silver Creek Systems, a provider of enterprise data usability solutions, today announced the immediate general availability of its flagship DataLens™ System, Version 3.2, improving enterprise data scalability, integration and administration functions to reflect customers' broadening enterprise deployment requirements.

Silver Creek Systems' DataLens System allows companies to standardize, enrich and integrate disparate data sources from inside the company and across the supply-chain. The DataLens System goes beyond name & address cleansing to solve the data problems, particularly unstructured and semi-structured data, that stifle enterprise integration efforts. These problems are commonly found in manufacturing and distribution situations, and in data warehouse, master data management (MDM), product information management (PIM), enterprise information integration (EII), and ERP consolidation initiatives.

"More and more customer situations are calling for true enterprise-level deployments, which is why we are committed to providing our customers with the very best solutions that are reliable and scalable," said Barbara Mowry, CEO of Silver Creek Systems.

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"Silver Creek provides practical solutions to meet the needs of any enterprise. In fact, DataLens version 3.2 is already installed and in production at customer sites."

The Silver Creek DataLens™ System uses breakthrough Data Refraction™ technology to resolve enterprise data incompatibility issues, allowing enterprises to standardize, match and merge complex and variable data from disparate sources – whether originating from inside or outside the enterprise.

"Enterprise data integration is a top priority for large businesses who seek competitive advantage through smart, integrated business processes," commented Dr. Richard Hackathorn, a thought leader in the rapidly growing field of business intelligence. "Too often, these projects are crippled because the underlying data sources are incompatible and therefore unusable. Any tool that can resolve data incompatibilities will deliver a significant business advantage."

Gartner Research Director Andrew White notes, "As commerce becomes more complicated, companies are having increasing difficulty ensuring that users, business processes, applications and application services, and trading partners interpret business data consistently and persistently at all times. Emerging tools for Enterprise Information Management (EIM) will drive semantic consistency across the company and its network of trading partners as a real-time, always-on 'semantic blanket'."

About Silver Creek Systems

Silver Creek Systems, based in Louisville, Colo., is a leading enterprise data usability solutions provider. Based on Data Refraction™ technology, the DataLens™ System from Silver Creek Systems resolves data incompatibility and delivers usable data for connecting the enterprise. From data standardization to item matching, attribute extraction to categorization and language translation, the DataLens™ System delivers a breakthrough in data usability to help improve business performance. For more information visit www.silvercreeksystems.com

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