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Silver Creek Systems Appoints James Pollard to Board of Directors

Pollard Brings Worldwide Operations and Technology Expertise To Silver Creek

LOUISVILLE, Colo. – Dec 15, 2003 – Silver Creek Systems, a provider of enterprise data usability solutions, today announced the appointment of James Pollard to its Board of Directors. James Pollard is a veteran senior executive with a distinguished career managing worldwide operations and technology at several Fortune 1000 companies.

“James brings an incredible wealth of knowledge and expertise to Silver Creek Systems,” said Barbara Mowry, CEO of Silver Creek Systems. “He is a welcome addition to our team comprised of men and women with abundant expertise, industry experience and vision”

Pollard served as senior vice president and CIO for Gateway Inc. where he was responsible for managing Gateway’s information technology on a global basis. In this position, he was recognized by CIO magazine as a “Top 100 CIO.” Prior to Gateway, he served as executive vice president, operations and CIO at Tech Data Corporation, responsible for worldwide logistics, distribution, information technology and electronic business.

Pollard also brings considerable experience in large organizations such as Florida Power Corporation, where he served as CIO as well as an executive and board member for



several operational subsidiaries and at Southern California Gas Company as Senior Vice President with responsibility for customer services, operations and information systems.

Pollard holds a B.S. in Finance from the University of Utah, and an Executive MBA from the University of South Florida.

About Silver Creek Systems

Silver Creek Systems, based in Louisville, Colo., is a leading enterprise data usability solutions provider. Based on Data Refraction™ technology, the DataLens™ System from Silver Creek Systems resolves data incompatibility and delivers usable data for connecting the enterprise. From data standardization to item matching, attribute extraction to categorization and language translation, the DataLens™ System delivers a breakthrough in data usability to help improve business performance. For more information visit www.silvercreeksystems.com

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